# **Case Study**

## **ATB Morley Ltd**

#### The Company

ATB Morley specialise in the supply of drives for bespoke and arduous duties, applications and environments. A good reputation for reliability was established following many years of supplying motors for use in underground coal mines & for making problem applications reliable by replacing competitors' failed motors with reliable ATB Morley motors that were designed and manufactured to order.

#### The Challenges

Following a downturn during the recession, an unexpected reversal saw demand exceeding the company's capacity to produce. To ensure that delivery time could be increased, without compromising quality the company needed to look at improving working methods.

#### **Objectives**

- To maximise productivity
- To reduce costs
- To ensure that there is no reduction in quality or reliability

#### The Results

- Establishment of capacity strategy
- Streamlining of the computer processes to integrate ordering and production
- Strengthened the teamwork between sites
- Improvement of communications within the company and between suppliers
- Budget setting aligned to turnover
- Rationalisation programme expanded
- Continuous improvement process established
- Consigner revalidation accelerated

### ΤΑΜ

TAM is an advanced Change and Leadership Advisory business, focusing on mid-sized companies and larger Public Sector organisations.

We have a strong track record built over 40 years, underpinned by our focus on developing long term relationships with clients, a reputation for integrity, and offering an independent programme that is knowledge transferred to your Senior Management team upon the Instructions of your Board or CEO.

These core principles help us to sustain effective business relationships with our clients and are consistent with our aim to be the Change Advisors of choice in our specialist sectors.

Our focus is on providing a clear development path for our clients to enable them to outperform in their markets. Our Specialist Advisors are experts in their chosen sectors and work closely with our Clients to help them deliver their strategic goals.

### **The Benefits**

- Guaranteed facilitated change
- Strategically align and optimise your organisation
- Create a cultural platform for efficient and effective change
- Develop effective leadership
- Cut costs before jobs
- Improve productivity
- Maximise employee inclusion
- To deliver the change to a financial outcome

## **Contact Us**

Call us on 01246 456304 or email enquiries@tamplc.com

## Leading Organisational Change



## www.tamplc.com